



creating positive presence

REDgum Communications empowers clients to achieve positive presence.

We combine inspirational facilitators, fresh perspectives and bold innovation. We offer interactive, stimulating development and conference workshops - as well as executive coaching - in personal brand, media and presenting.

# communication skills training

Define and communicate your professional image and presence – your personal brand. Understand your audience – individuals, the media or groups. How do you want your audience to feel? What do you want you audience to do?

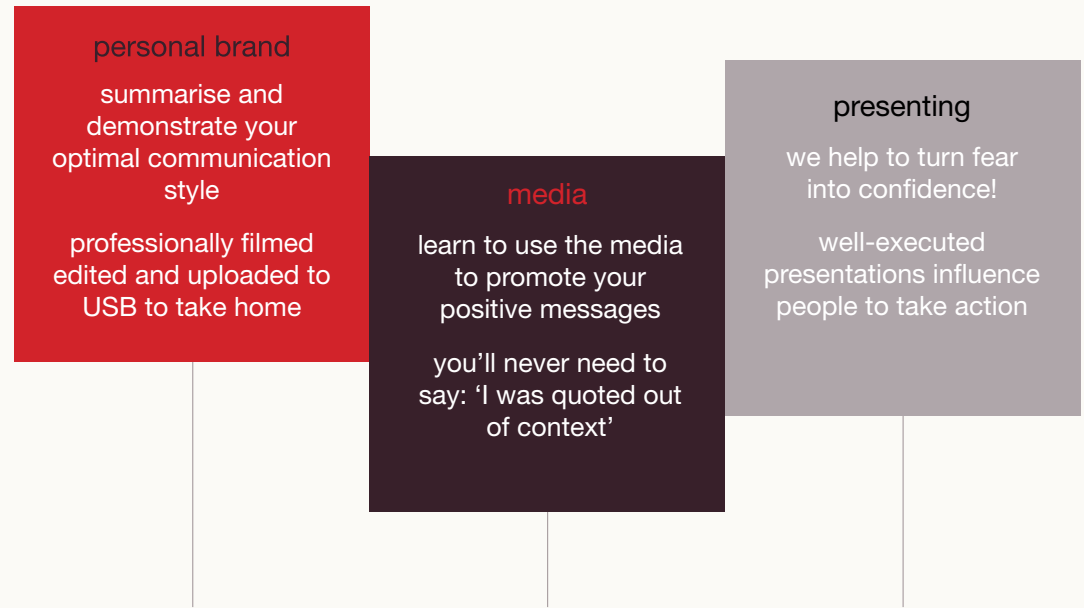
Benefits: communicate with more credibility, increase confidence, control anxiety, improve sales.

Who will benefit? – leaders, managers, sales teams, executives – we've trained CEOs, bankers, farmers, hair stylists, charities, sales teams, footballers, school principals... By design, our workshops meet each client's specific needs.

By optimising their personal presence, employees are able to contribute more positively to your company brand.

*'The workshop is a unique experience. It challenges you, and...you actually see the results happening as you go along.'* - Nina Mesta, NAB

DEVELOPMENT WORKSHOPS , EXECUTIVE COACHING, CONFERENCES ...



# media production

Transformative stories on time and on budget.

REDgum Communications produces high quality media – corporate and training videos, documentaries and online campaigns.

*'Working with REDgum Communications on the City of Greater Geelong's 'Journey to School' DVD was an amazing experience. The passion and professionalism of all members of their team was inspiring.'* - Selma Tron-Nyikos, Active Transport Officer, City of Greater Geelong

# conferences

We combine our training and media production expertise to produce innovative, stimulating and exciting personal brand activities to camera. These become thought-provoking after-dinner entertainment. While we're there, we can also provide an experienced keynote speaker on professional image and presence, an MC and video or still recording of your conference!

redgumcommunications.com  
info@redgumcommunications.com